

biennale of sydney

MEDIA RELEASE

FOR IMMEDIATE RELEASE

Wednesday, 29 August 2012

BIENNALE OF SYDNEY ANNOUNCES DANIELLE KEIGHERY AS NEW BOARD DIRECTOR

'We are pleased to announce **Danielle Keighery** as a Board Director of the Biennale of Sydney,' said Chairman **Luca Belgiorno-Nettis**. 'Danielle joins the Biennale of Sydney with close to 20 years' experience in communications and corporate affairs and we are delighted to welcome her expertise to the Board.'

Danielle Keighery said: 'I'm excited to join Australia's leading international arts festival, which is a highlight of Sydney and Australia's cultural life. I look forward to working with my fellow Board Directors and Chief Executive Officer, Marah Braye, to continue building on the Biennale's success.'

Marah Braye, Chief Executive Officer, Biennale of Sydney, said: 'We are delighted to welcome Danielle Keighery to the Board and look forward to working with her to grow the Biennale of Sydney in coming years.'



As Group Executive, Corporate Communications at Virgin Australia, Danielle Keighery is responsible for corporate and public relations, issues management, as well as community and in-flight entertainment. A member of the company's Executive Committee, Danielle has played a key role in the transformation of Virgin Australia over the past 18 months, under the direction of CEO John Borghetti.

Prior to her role at Virgin Australia, Danielle Keighery led the corporate communication efforts for Virgin Management, Asia Pacific – the investment arm of the Virgin Group. Working across the diverse range of businesses that Sir Richard Branson held an interest in, Danielle was involved in communications across a number of industries including banking, health clubs, mobile phones and airlines. Danielle remains a board member of Sir Richard Branson's charity arm, Virgin Unite.

Danielle has worked for multinational companies including Nokia where she held a number of senior corporate communication roles, including Global Director of Corporate Communications for the premium product range. During her time at Nokia, Danielle was involved in the transformation of the business that saw the Nokia brand become the number one mobile manufacturer globally. In this role, Danielle headed up teams across the UK, Europe, Asia and US, helping Nokia become the number one mobile manufacturer globally.

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ABOUT THE BIENNALE OF SYDNEY

The Biennale of Sydney continues to play a central role in developing visual arts culture in Australia and connecting artists from around the world. Every two years, the Biennale of Sydney is presented free to the public over a twelve-week period. As the most exciting contemporary visual arts event in the Asia-Pacific region, the 18th Biennale of Sydney (2012) celebrates the organisation's 39th anniversary.

Alongside the Venice and São Paulo biennales and documenta, it is one of the longest running exhibitions of its kind and was the first biennale to be established in the Asia-Pacific region. Since its inception in 1973, the Biennale of Sydney has provided an international platform for innovative and challenging contemporary art, showcasing the work of more than 1500 artists from over 83 countries.

The Biennale of Sydney gratefully acknowledges the generous support of the many organisations and individuals that make the exhibition and its programs possible.

Major Venues

The Biennale of Sydney venues combine established and high-profile museums, dedicated contemporary art spaces, heritage sites and buildings. The 18th Biennale of Sydney is presented at the Art Gallery of New South Wales, the Museum of Contemporary Art Australia, Pier 2/3 and Cockatoo Island. The exhibition runs until 16 September 2012.

Presenting Partner

Carriageworks is a presenting partner for the 18th Biennale of Sydney, the first time the multi-disciplinary arts institution has been included in the official program. Carriageworks will present the Australian premiere of a series of contemporary dance performances (11–15 September 2012), in addition to a site-specific installation for the duration of the exhibition.

For more information about the exhibition, visit bos18.com.

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